



## Sales and Marketing Representative - Thornlands

FinnCare operates three service arms: Residential Aged Care, Retirement Living and Home Support Services. These three divisions provide a range of support services and care options for older people both from the Australian Finnish and Scandinavian communities and the wider Australian community.

We are looking to employ a Sales and Marketing Representative for a permanent part time role Initially 3 days a week with scope to increase hours for the right candidate. Your role is to promote sales and develop and implement marketing strategies for a range of services including our restorative gym, Café and function spaces.

Duties include:

- Create, develop, and design marketing and promotional strategies to attract clientele and increase sales in line with organisational image and objectives
- Liaise with stakeholders
- Actively market all FinnCare offerings
- Coordinate and maintain all marketing platforms and promotional materials (digital and social media)
- Coordinate and assist clients with reservations and bookings
- Report performance monthly to the General Manager.

Qualifications and experience:

- Relevant qualification in marketing/management or experience in a similar role
- Excellent motivational, organisational and time management skills
- Well developed communication skills, both written and verbal
- Proficiency in Finnish language and culture (desirable)
- Ability to work as a member of a team and independently
- Ability to build and maintain professional relationships

Please note that successful applicant will be required to complete a criminal history statutory declaration and undergo an Australian Federal Police Check.

If you think you meet the above criteria and would like to work with a small dedicated team, please send your resume to [humanresources@finncare.org.au](mailto:humanresources@finncare.org.au)